

Department Name	Civic Center – MVP Arena
Account(s)	7128

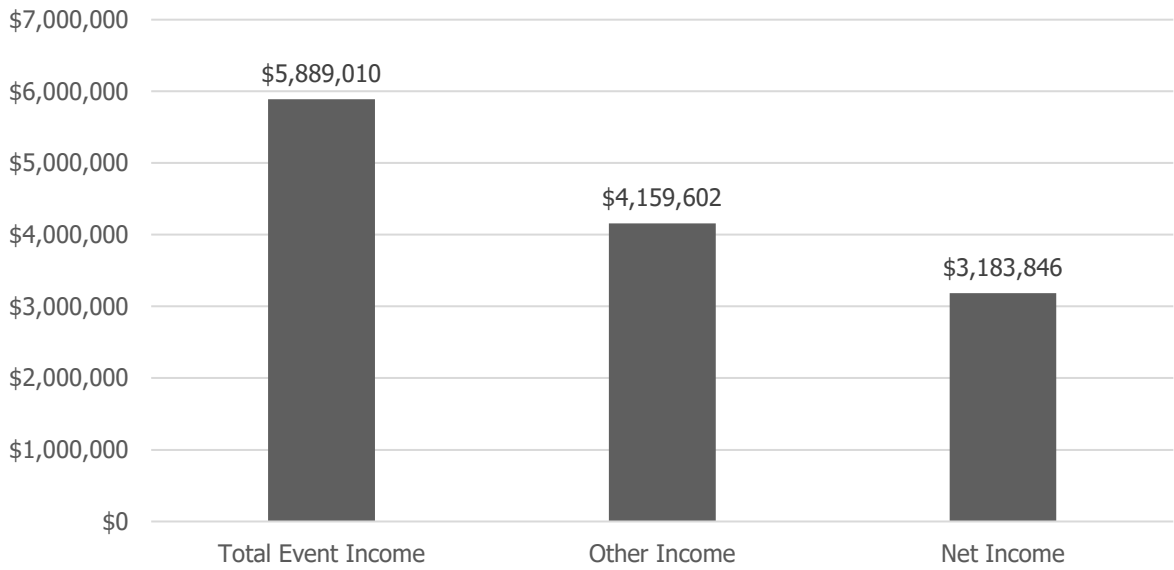
Department Function
<p>The MVP Arena is Upstate New York’s Premiere Sports &amp; Entertainment Facility, which is owned by Albany County. Programming in the arena includes world class concerts, family shows, consumer shows, championship sports events (NCAA) as well as Siena Men’s Basketball, the Albany Firebirds AF1 Arena Football team went undefeated during the regular season in 2025 and won the championship at the arena. The Albany Fire Wolves of the National Lacrosse League will play again in December of 2025 as part of a new three-year agreement. Renewal discussions are already underway. Producing economic impact for area businesses while maximizing net operating profits for Albany County is a big part of our mission. The MVP Arena is managed and operated by SMG, which is a subsidiary of ASM Global, the largest facility management company in the world. ASM Global is owned by Legends. We strive to maximize revenues in connection with our events while minimizing expenses wherever possible. SMG works closely with Albany County to determine and explore the best capital improvements that can and should be performed to the facility. SMG works closely with its designated representative from the Albany County Executive’s – Daniel McCoy’s – office to ensure proper communications will flow to all Albany County departments.</p>

Current Year Highlights
<p>SMG has been managing the MVP Arena successfully for the last 35 years. Over \$34 million dollars has been paid to Albany County from net operating profits over those years. More than 4,700 events have been presented. Over 23 million people attended events presented from 1990 – 2025. The MVP Arena is an integral component of Albany County’s safety plan to provide vaccinations for residents and to help with food distribution and sanitizer distribution when needed. There are many big-named concert and comedy artists that have been presented in 2025 at the MVP Arena including Blake Shelton, Chris Stapleton, Shane Gillis, Trans-Siberian Orchestra, and Jim Gaffigan. A few additional concerts that haven’t been announced yet are expected to be added. The NCAA awarded the MVP Arena with the 2026 NCAA Division I Men’s Ice Hockey East Regional Championship, and it will be presented in March of 2026. Bids for future NCAA Men’s and Women’s Basketball and Ice-Hockey will be submitted to the NCAA in early 2026 for the hope of receiving awards in 2028-2030. Food drives are conducted throughout the year in conjunction with the Northeast Regional Food Bank and we now have expanded our Farmers Market through partnership with MVP Healthcare. The arena also provides complimentary tickets to numerous non-profit organizations, foster parent programs, and veterans groups for many events.</p>

Next Year Projects
<p>With the County investments in new digital LED ribbon boards, a new video scoreboard, a new marquee and the recent installation of the two video boards on South Pearl Street, SMG will continue to expand efforts to generate new incremental revenues from national advertisers as well as local corporate partnerships. We will work closely with Aramark to review menu items and create an expanded line of healthy food options with a focus on using locally grown and produced products. SMG’s parent company, ASM Global is working with a world leading architect firm (Populous) to produce a design and budget for the build out of a new VIP Club that could be located within the large room between the parking garage (at level #3) and the concourse. ASM Global is paying for all costs associated with these designs and plans. ASM intends to present the concepts for the new VIP Club to Albany County for consideration.</p>

Link to Website	<a href="https://www.mvparena.com/">https://www.mvparena.com/</a>
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**Albany County Civic Center**  
Income Statistics for 2024



**Albany County Civic Center**  
2024 Civic Center Events

